

Privacy policy

1. General information

1. This policy applies to the Website operating at the URL: eiapro.pl.
2. The website Operator (“Operator”) and the personal data Controller (“Controller”) is: Elektrotechnika i Automatyka Dawid Dalke, based in Toruń, at Broniewskiego 10, 87-100, Poland.
3. The Operator's e-mail contact address: biuro@eiapro.pl.
4. The Operator is the Controller of your personal data in relation to the data provided voluntarily on the Website.
5. The Website uses personal data for the following purposes:
 - a. Handling of enquiries via the contact form
 - b. Preparation, packaging, shipping of goods
 - c. Provision of the services requested
 - d. Presentation of the offer or information
6. The website obtains information about users (“Users”) and their behavior in the following way:
 - a. Through data entered voluntarily in forms, which are entered into the Operator's systems.
 - b. By saving cookie files in end-devices (so called „cookies”).

2. Selected data protection methods used by the Operator

1. The places of logging in and entering personal data are protected in the transmission layer (SSL certificate). As a result, personal data and login data entered on the Website are encrypted on the User's computer and can only be read on the target server.
2. The personal data stored in the database is encrypted in such a way that only those holding the Operator key can read it. This protects the data in case the database is stolen from the server.
3. An essential element of data protection is regular updating of all software used by the Operator to process personal data, which in particular means regular updates of programming components.

3. Hosting

1. The website is hosted (technically maintained) on the hosting operator's server at nazwa.pl.
2. The hosting company keeps logs at server level to ensure technical reliability. The logs may contain the following information:
 - a. resources specified by a URL identifier (addresses of the requested resources – pages, files),
 - b. the timing of the enquiry,
 - c. time of sending a reply,
 - d. the name of the client station – identification via the HTTP protocol,
 - e. information about errors that occurred during the execution of the HTTP transaction,
 - f. the URL of a page previously visited by the User (HTTP referer link), in the event of a link leading to the Website,
 - g. information about the User's browser,
 - h. IP address information,
 - i. diagnostic information related to the process of self-ordering services via registrars on the Website,
 - j. information related to the handling of e-mails addressed to and sent by the Operator.

4. Your rights and additional information on how your data will be used

1. In certain situations, the Operator has the right to transfer your personal data to other recipients if this is necessary for the performance of a contract concluded with you or for the fulfilment of obligations incumbent on the Operator. This applies to the following audience groups:
 - a. couriers
 - b. postal operators
2. Your personal data will be processed by the Operator for no longer than is necessary for the

performance of the related activities defined by separate regulations (e.g. for accounting purposes). With regard to marketing data, data will not be processed for longer than 3 years.

3. You have the right to request from the Operator:
 - a. access to your personal data,
 - b. data rectification,
 - c. data deletion,
 - d. a restriction of data processing,
 - e. and data portability.
4. You have the right to object to the processing indicated in point 3.2 to the processing of personal data in order to perform the legitimate interests pursued by the Controller, including profiling, while the right to object may not be exercised if there are valid legally justified grounds for processing of your interests, rights and freedoms, in particular establishing, investigating or defending claims.
5. The Controller's actions may be appealed against to the President of the Personal Data Protection Office, ul. Stawki 2, 00-193 Warszawa.
6. Providing personal data is voluntary, but necessary to operate the Website.
7. In relation to you, actions may be taken consisting in automated decision-making, including profiling to provide services under the concluded contract and for the purpose of conducting direct marketing by the Controller.
8. Personal data is not transferred to third countries within the meaning of the provisions on the protection of personal data. This means that we do not send them outside the European Union.

5. Information on the forms

1. The Website collects information provided voluntarily by the User, including personal data, if provided.
2. The Website may save information about connection parameters (time stamp, IP address).
3. The Website, in some cases, may save information facilitating the linking of data in the form with the e-mail address of the User filling in the form. In this case, the User's e-mail address appears inside the URL of the page containing the form.
4. The data provided in the form is processed for the purpose resulting from the function of a specific form, e.g. in order to process the service request or commercial contact, registration of services, etc. Each time, the context, and description of the form clearly informs what it is used for.

6. Operator server logs

1. User behavior information on the Website may be subject to logging. These data are used to administer the Website.

7. Relevant marketing techniques

1. The Operator uses statistical analysis of website traffic through Google Analytics (Google Inc. based in the USA). The Operator does not provide personal data to the operator of this service, but only anonymized information. The service is based on the use of cookies on the User's end device. In terms of information about User preferences collected by the Google advertising network, the User can view and edit information derived from cookies using this tool: <https://www.google.com/ads/preferences/>.
2. The Operator uses remarketing techniques to match advertising messages to the User's behavior on the website, which may give the illusion that the User's personal data is being used to track the User, but in practice no personal data is transferred from the Operator to the advertising operators. A technological prerequisite for this is that cookies are enabled.
3. The Operator uses the Facebook pixel. This technology means that Facebook (Facebook Inc., based in the USA) knows that a person registered with it is using the Website. In this case, it relies on data in respect of which it is itself a controller. The Operator does not pass on any additional personal data from himself to Facebook. The service is based on the use of cookies on the User's end device.

8. Information about cookies

1. The Website uses cookie files (so-called "cookies").
2. Cookies are IT data, in particular text files, which are stored on the Website User's end device and are intended for using the Website's pages. Cookies usually contain the name of the

website from which they originate, the length of time they are stored on the end device and a unique number.

3. The entity placing cookies on the Website User's end device and accessing them is the Website's Operator.
4. Cookies are used for the following purposes:
 - a. maintaining the Website User's session (after logging in), thanks to which the User does not have to re-enter the login and password on each subpage of the Website;
 - b. achieving the goals set out above in the section "Relevant marketing techniques".
5. The Website uses two basic types of cookies: session cookies and persistent cookies. Session cookies are temporary files that are stored on the User's end device until logging out, leaving the website, or turning off the software (web browser). Persistent cookies are stored on the User's end device for the time specified in the cookie file parameters or until the User deletes them.
6. Software for browsing websites (web browser) usually allows cookies to be stored on the User's end device by default. Website Users can change the settings in this regard. The web browser allows you to delete cookies. It is also possible to automatically block cookies. Detailed information on this subject can be found in the help or documentation of the web browser.
7. Restrictions on the use of cookies may affect some of the functionalities available on the Website pages.
8. Cookies placed on the Website User's end device may also be used by entities cooperating with the Website's Operator, in particular the following companies: Google (Google Inc. based in the USA), Facebook (Facebook Inc. based in the USA), Twitter or X (Twitter Inc. or X Corp. based in the USA).

9. Managing cookies – how to give and withdraw consent in practice?

1. If the User does not want to receive cookies, he may change the browser settings. We reserve that disabling cookies necessary for authentication processes, security, maintaining user preferences may make it difficult, and in extreme cases may prevent the use of websites.
2. In order to manage cookie settings, select the web browser you use from the list below and follow the instructions:

- Edge
- Internet Explorer
- Chrome
- Safari
- Firefox
- Opera

Mobile devices:

- Android
- Safari (iOS)
- Windows Phone